



 **EH-NET**
Live!

THE NEW EH-NET & ADVANCING YOUR INFOSEC CAREER

APRIL 26, 2018

PRESENTORS:
RAFAL LOS
DON DONZAL

- **Overview of the New EH-Net** by Don Donzal, EH-Net Editor-in-Chief
- **A Life in InfoSec** by Rafal Los AKA wh1t3rabb1t
 - Who you are and where you've been
 - How education & training (formal & self) played a part in your advancement
 - Trends (IE opportunities) in the industry
- **Helping Your Personal Brand** with Don and Raf
 - Skills gap and the hiring process
 - Benefits of getting involved (Writing, speaking, communities, projects, etc.)
- **Q&A**
- **Post Game** in the Forums

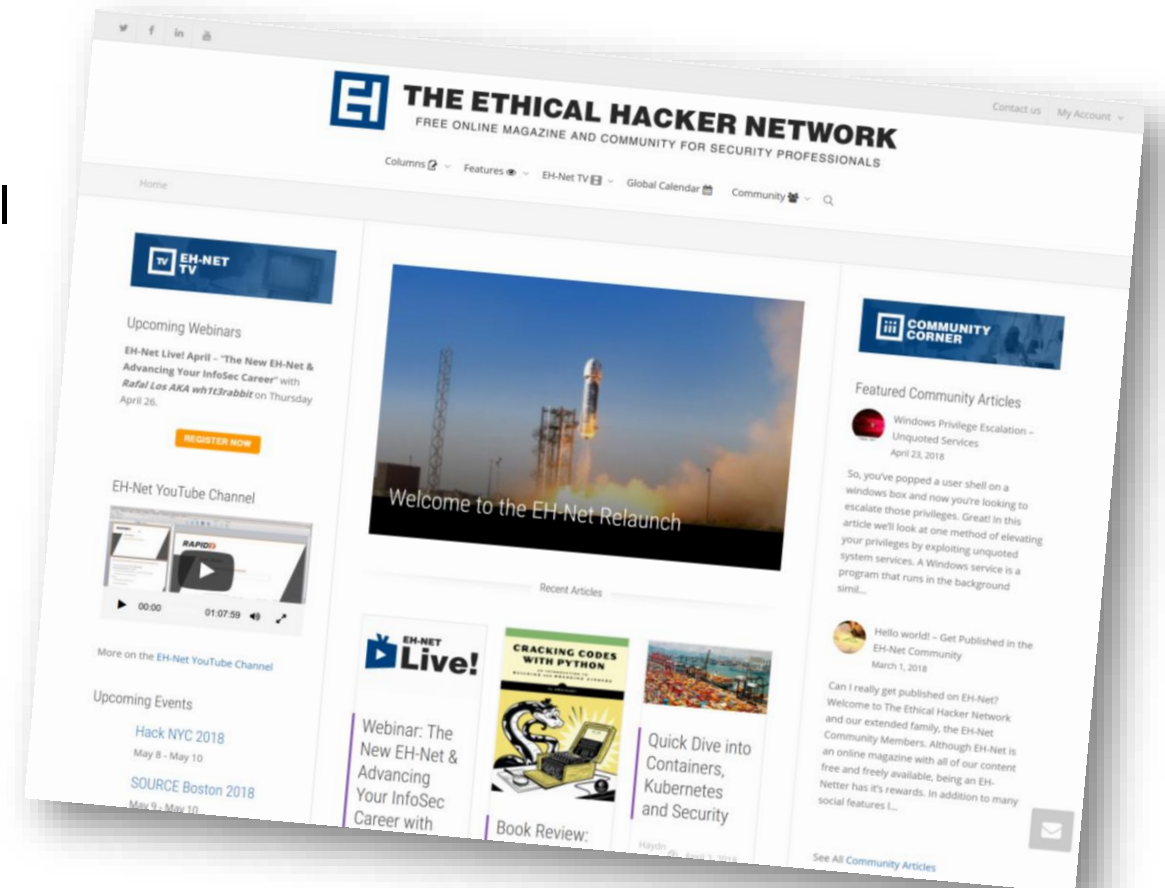




- Welcome to the first EH-Net TV Production
 - EH-Net Live!
 - EH-Net Biz Brief
- Items of Note
 - Video will be made available on EH-Net via our YouTube Channel
 - Open Conversation!! Q&A in question tab. Thanks Fab!
 - Post Game in the Forums
- Goal for today – Whether you utilize EH-Net or not, we're here to spark your career!



- The Return of EH-Net
- General Layout
 - Magazine side - Columnists, Features, Global Calendar
 - Community side – Members & Profiles, Activity, Forums, Groups, Community Articles
- Integrated UX
- Building your “Personal Ethical Hacker Network”
- Articles to Reference
 - [Welcome to the EH-Net Relaunch](#)
 - [Hello world! – Get Published in the EH-Net Community](#)
- Demo



Let's talk careers

- What a resume will tell you
- The importance of being teachable
- Choosing your path
- Career trends: Looking where you're going
- Parting thoughts



JOB

STAND OUT

Training

Qualification

Interview

ience

ation

history.

training



BE TEACHABLE

SOMEBODY'S.

GOTTA DO IT.



Parting thoughts...

DIRECTION, NOT DESTINATION

Parting thoughts...

SERVICE, NOT SELF-PROMOTION

Parting thoughts...

**YOU CAN'T MAKE YOUR CAREER BY HURTING
SOMEONE ELSE'S**



Personal branding is the practice of people marketing themselves and their careers as brands. While previous self-help management techniques were about self-*improvement*, the personal-branding concept suggests instead that success comes from self-*packaging*. The term is thought to have been first used and discussed in a 1997 article by [Tom Peters](#).

Source: [Wikipedia](#)





- ESG Global Survey – In **2014**, 23% of respondents claimed that their organization had a problematic shortage of cybersecurity skills. By 2018, that number grew to 51%.
- In 2017 study with ESG and ISSA, “70% of cybersecurity professionals claimed that their organization was impacted by the cybersecurity skills shortage, with ramifications like an increasing workload on cybersecurity staff, the need to hire and train junior personnel rather than experienced cybersec pros, and a situation where the cybersecurity team spends most of its time dealing with the emergency Du Jour, leaving little time for training, planning, strategy, etc.”
- Anecdotes from recent conferences such as InfoSec World, SOURCE, RSA, etc.
- Are skills enough to build a lasting career?

Source: [ESG](#)





- External
 - Volunteering for a non-profit
 - Joining an open source project
 - Start your own
- Internal
 - Creating a new initiative
 - Volunteering in project in another department
- Community (EH-Net or otherwise)
 - Writing
 - Speaking
 - Offering help





- Results
 - Confidence
 - Communication
 - Reach
- (Un)Intended Consequences
 - Learn to be coachable
 - Show initiative
 - Make connections
- EH-Net = “Personal Ethical Hacker Network”



- Why is it important?
- Control in the age of social media?
- Is it really personal?
- Nyms vs Names?



“Time's up! GDPR is here - Now what?”



On the day before the deadline, Adrian Sanabria of Savage Security takes us through what's to come and ideas to consider for the rest of 2018 and beyond. So whether you met the deadline or not, regardless if GDPR applies to you or not, join us for EH-Net Live! again on May 24 for some common sense next steps.

Q&A

POST GAME IN THE FORUMS

THANK YOU FOR JOINING



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