

## Webcast: Modern Social Engineering - A Vital Component of Pen Testing

The world of Information Security is changing. Budgets are tighter, attacks are more sophisticated, and the corporate network is no longer the low hanging fruit. That leaves web-enabled applications as the vector-du-jour, but that well is quickly drying up for organized crime as well. As they creep up the OSI Model looking for easier ways to steal your corporate assets, they are quickly making their way up the stack to the unspoken 8th layer, the end user. So what is the next step in the never-ending escalation of this cyber war?

To find out, we must do as Sun Tzu taught. "Think like our enemy!" That is, after all, the primary tenet of penetration testing AKA ethical hacking, isn't it? After years of hardening physical systems, networks, OSs, and applications, we have now come full circle to a new dawn of attack. People are now the target of the advanced hacker, and the cross-hairs are focused squarely on their foreheads... literally. It is only a matter of time before corporations feel the pain of wetware hacking requiring a new approach to testing and defense.

Join world-renowned social engineers, Chris Nickerson of TruTV's Tiger Team and noted expert and international speaker, Mike Murray, as they prepare you for the future of pen testing. This webcast on Tuesday March 10, 2009 at 11:00 CST is your primer to the world of "Modern Social Engineering."

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Nickerson & Murray will both be at the Spring ChicagoCon

The \$100 Ethical Hacking Conference is May 8 - 9, 2009

In this 1-hour webcast, you'll be taken on a whirlwind adventure back to the days of the first charlatan, forward to the dawn of the Internet and smack dab into the present where these two topics are merging to form the most effective attacks to date.

Topics include:

- Brief history
- How do I utilize recon data in a SE attack
- Highly effective client-side attacks combining SE with exploit frameworks like Core IMPACT & Metasploit
- Business value in adding SE to your pen testing efforts
- How to learn what they know

It has become imperative to assemble a world-class team of experts to train professionals on the technologies and methods of the most dangerous and costly attackers, social engineers. ChicagoCon has responded with the first ever offering of the Social Engineering Master Class, developed and taught by Mike and Chris from May 4 - 8, 2009. For more information, please visit [www.chicagocon.com/2009s/semasterclass.html](http://www.chicagocon.com/2009s/semasterclass.html).

If you are looking for a class to show you a new way to ask for a password or silly parlor tricks to mess with someone's head, then this course is not for you! If, however, you desire to uncover advanced level material of both a technical and psychological manner, and learn the repeatable methods to gather intelligence, execute attacks, manipulate situations, and formally track a company's susceptibility to social engineering... and be able to mess with someone's head, then there simply is no other course like this in the world.

Two additional announcements:

- After the live event, come right back to this thread to talk to Chris and Mike.
- A coupon code for a huge discount to the Social Engineering Master Class at ChicagoCon 2009s will be shown during the webcast. Don't miss it!!

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